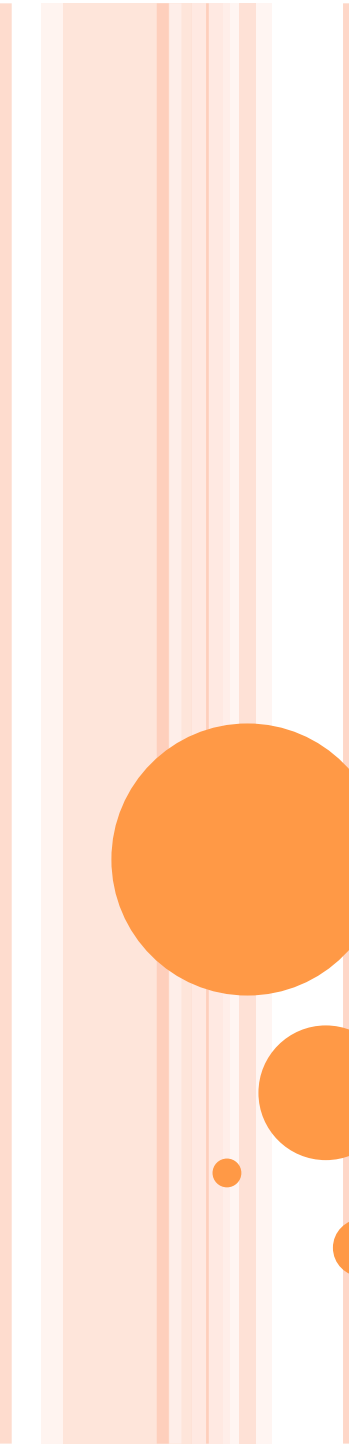




Organizational Sociology
Workshop 1

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The form of the paper

Basics

Focussing: A problem limited in scope

Selling, not Telling: Reason for studying it

Addressing: Who will benefit from the paper?

Embedding: You never study islands, you always study peninsulas!!



Introduction

1. Topic
2. Problem
3. Relevancy
4. Knowledge
5. Limits in Knowledge
6. Research Question
7. Papers' Contribution
8. Overview of the Paper



Body

- 1) Literature Review (State of Arts)
- 2) Conceptualization (Research Gap)
- 3) Data Collection (Methodology)
- 4) Results (Analysis)



Body

1) Literature Review (State of Arts)

Most Important Journals

Keywords

References



Body

2) Conceptualization (Research Gap)

Conceptual Mode (alt.)

Set of Hypothesis (alt.)

Definitions (alt.)



Body

3) Data Collection (Methodology)

What did I measure?

How did I measure?

When did I measure?

Who did I measure?

How did I select them?



Body

4) Results (Analysis)



Conclusions

Discussion (Results revisited: What stroke our attention)

Conclusions (Research Gap revisited: What we have learned)

Limitations (Methodology revisited: What we'll do better next time)

Future Research

Questions raised?

Unexplored areas?

Unexpected results?

Management Implications

Who benefits?

Why?

How?

What is better NOW?

Of islands and peninsulas ...

A sail-ho to the world-wide ocean.

Potential term paper topics

- Functional competition in the Caucasus (or elsewhere)
- Polyphony and monophony in the Caucasus (or ...)
- CSR and organizational ethics in the Caucasus (...)
- Total institutions in the Caucasus (or elsewhere)
- (Innovation) Management in the Caucasus (or ...)
- Founding new organizations and start-ups in the Caucasus (or elsewhere)
- Crises and catastrophes and their impact on organizations in the Caucasus (or elsewhere)