Content

Preface – Karel Müller, Steffen Roth and Milan Žák (eds.) .............................................................. v
Summary .................................................................................................................................................. xvi

Chapter I: Communicative and discursive nature of innovation processes – conceptual approaches

Enabling knowledge

Nico Stehr ........................................................................................................................................ 1

The role of background knowledge in propensity to innovate: some reflections for a research agenda

Andrea Pozzali ..................................................................................................................................... 10

The ways in which innovative practices incarnate: contribution to the formulation of local policies in science, technology and innovation

Maria Teresa Santander Gana, Gloria Baigorrotegui B. ................................................................. 20

Chapter II: Learning capacities of innovating firms

HRD as a resource for innovation – two cases from automotive supply and textile industry

Silke Geithner, Klaus-Peter Schulz ................................................................................................... 35

Linking social aspects and technology in innovation processes – a case study from logistics industry

Thomas Schmieder, David Jentsch, Michael Fox ............................................................................... 51

Innovation understanding and processes of Saxon automotive suppliers – a quantitative survey

Michael Fox, David Jentsch ................................................................................................................ 62

Partnership between Bradesco and Society – innovation through the social balance sheet

Antônio Óscar Goes, Maria Josefina Fontes, Diogo Cotta ................................................................ 71

Chapter III: Research and professional organisations and their impact on social dimension of innovation

Social aspects in the governance and organizational model of the European Institute of Innovation and Technology

Massimo G. Colombo, Lorenzo Pirelli, Evila Piva ........................................................................... 79

Unpacking European Living Labs: Analysing Innovation’s Social Dimensions

Benoit Dutilleul, Frans A. J. Birrer, Wouter Mensink .................................................................... 87

Expansive development through the Change Laboratory-method: Example from Finnish Health care

Hannele Kerosuo, Anu Kajamaa, Yrjö Engeström ......................................................................... 106
Quality Management is Ongoing Social Innovation

Hans-Werner Franz

Chapter IV: Innovation in services – social resources, current practices, regulatory consequences

Intermediaries as innovating actors: towards a transition to a more sustainable energy system
Julia Backhaus

The role of expectations in radical system innovation: the Electronic Health Record, immoderate goal or achievable necessity?
Wouter Mensink, Frans A. J. Birrer

Introducing media education into school teaching. An empirical research among public school teachers in Palermo, Italy
Gabriella Polizzi

Chapter V: Innovation and changing nature of work

Dialogue as a Facilitator of Learning and Development in the National Workplace Development Programme
Maarrit Lahtonen, Nuppu Rouhianen

Key issues and dimensions of innovation in social services and social work
Anne Parpan-Blaser, Matthias Hütttemann

The emerging phenomenon of coworking. A redefinition of job market in networking society
Carlotta Bizzarri

Chapter VI: Sectoral and regional dimensions of social innovation

Dynamics in innovation system(s): networks and learning during the rise of the lithographic equipment manufacturing sector in the Netherlands
Shahzad A. Khan, Jaco Quist, Karel F. Mulder

South Moravia on the road to a knowledge region. Does technological innovation exists that is non-social?
Jiří Loudin

EU-27 Long-run Trends in Exports and Imports of Commercial Services in the Global Economy: Identification of the Early Warning Signals of the Poor Results of European Business Service STI Activity?
Jari Kaivo-Oja, Valtteri Kaartemo

About authors