THE GREAT RESET
RESTRATIFICATION FOR LIVES, LIVELIHOODS, AND THE PLANET

LUHMANN CONFERENCE 2020
PROF. STEFFEN ROTH LA ROCHELLE BUSINESS SCHOOL (FRANCE) AND UNIVERSITY OF TURKU (FINLAND) DERROTH.COM
THE OLD NORMAL
CEU 2017 STATE INTERVENTION VERSUS ACADEMIC FREEDOM
THE NEW NORMAL

COVID-19 STATE INTERVENTION VERSUS (ACADEMIC) FREEDOM
THE NEW NORMAL

COVID-19 STATE INTERVENTION VERSUS FREEDOM OF PRESS

UN SECRETARY-GENERAL ANTÓNIO GUTERRES (14.04.2020):

“WILD CONSPIRACY THEORIES ARE INFECTING THE INTERNET.”
“HATRED IS GOING VIRAL, STIGMATIZING AND VILIFYING PEOPLE AND GROUPS.”
“SOCIAL MEDIA COMPANIES MUST DO MORE TO ROOT OUT HATE AND HARMFUL ASSERTIONS ABOUT COVID-19.”

we are also seeing another epidemic – a dangerous epidemic of misinformation.
7. Governments and the private sector should assign a greater priority to developing methods to combat mis- and disinformation prior to the next pandemic response. Governments will need to partner with traditional and social media companies to research and develop nimble approaches to countering misinformation. This will require developing the ability to flood media with fast, accurate, and consistent information. Public health authorities should work with private employers and trusted community leaders such as faith leaders, to promulgate factual information to employees and citizens. Trusted, influential private-sector employers should create the capacity to readily and reliably augment public messaging, manage rumors and misinformation, and amplify credible information to support emergency public communications. National public health agencies should work in close collaboration with WHO to create the capability to rapidly develop and release consistent health messages. For their part, media companies should commit to ensuring that authoritative messages are prioritized and that false messages are suppressed including though the use of technology.

Event 201

The Johns Hopkins Center for Health Security in partnership with the World Economic Forum and the Bill and Melinda Gates Foundation hosted Event 201, a high-level pandemic exercise on October 18, 2019, in New York, NY. The exercise illustrated areas where public/private partnerships will be necessary during the response to a severe pandemic in order to diminish large-scale economic and societal consequences.
THE WEF

FOUNDED: 1971
MEMBERSHIP: 1’000 GLOBAL ENTREPRISES (TURNOVER: +5BIO$)
SELF-DEFINITION: INTERNATIONAL ORGANIZATION FOR PUBLIC-
PRIVATE COOPERATION
PURPOSE: “ONE OF THE PRIMARY AGENDA-SETTING
ORGANIZATIONS”*
FUNCTION: STAKEHOLDER MANAGEMENT

CONSPIRACY

*GARSTEN AND SÖRBOM (2018) DISCREET POWER
THE GREAT RESET
PERFECT CONTINGENCY NEITHER CONSPIRACY NOR ACCIDENT

There is an urgent need for global stakeholders to cooperate in simultaneously managing the direct consequences of the COVID-19 crisis. To improve the state of the world, the World Economic Forum is starting The Great Reset initiative.
THE GREAT RESET
LAUNCHED ON THE 03 JUNE 2020 @WEFORUM.ORG
THE GREAT RESET

COVID-19 A GOLDEN OPPORTUNITY

'A golden opportunity' - HRH the Prince of Wales and other leaders on the Forum's Great Reset

"The pandemic represents a rare but narrow window of opportunity to reflect, reimagine, and reset our world."

Klaus Schwab
Chairman and Executive Chairman, World Economic Forum

WEF/WEF/ORG
Now is the time for a 'great reset'
The changes we have already seen in response to COVID-19 prove that...
THE GREAT RESET

3 MAIN COMPONENTS (KLAUS SCHWAB, 03. JUNE 2020, WEFORUM.ORG)

• LENKUNGSWIRTSCHAFT (≈PLANNED ECONOMY): “STEER THE MARKET TOWARDS FAIRER OUTCOMES”; BEAR IN MIND SOCIAL & ENVIRONMENTAL THREATS & OPPORTUNITIES; MOVE BEYOND SHORT-TERM SHAREHOLDER ORIENTATION.

• INVESTMENTS FOR SHARED GOALS: “THIS MEANS, FOR EXAMPLE, BUILDING “GREEN” URBAN INFRASTRUCTURE AND CREATING INCENTIVES FOR INDUSTRIES TO IMPROVE THEIR TRACK RECORD ON ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) METRICS.”*

• “TO HARNESS THE INNOVATIONS OF THE FOURTH INDUSTRIAL REVOLUTION TO SUPPORT THE PUBLIC GOOD, ESPECIALLY BY ADDRESSING CURRENT HEALTH AND SOCIAL CHALLENGES.”

GREAT TRANSFORMATION TO STAKEHOLDER CAPITALISM

*ESG METRICS ARE THE DE FACTO STANDARD FOR ACADEMIC RESEARCH ON CSR COMPLIANCE AND CORPORATE WRONGDOING #SCORES #RANKINGS
THE GREAT RESET …

ECOSYSTEM MANAGEMENT FROM A WEF/CORPORATE PERSPECTIVE

MARKET CONTROL, (PUBLIC) INVESTMENT, TECHNOLOGICAL SOLUTIONS FOR …

HEALTHY AND HAPPY PEOPLE (MANAGEMENT OF ORGANISMS, MINDS, PERSONS)

HEALTHY INSTITUTIONS (MARKET DESIGN; CORPORATE SOCIAL POLICY OR SOCIAL WORK; MANAGEMENT OF COMPETITION, SUPPLY CHAINS, BUSINESS/H3-ECOSYSTEMS)

HEALTHY PLANET (MANAGEMENT OF BIOSPHERE, TROPOSPHERE, SPACE)

3BL PEOPLE PLANET PROFIT (HEALTH EDITION)
CORPORATE SOCIAL RESPONSIBILITY: FROM EXPECTATION (CRS1) TO STRATEGY (CSR2) THE COCA COLA CASE
STAKEHOLDER MANAGEMENT AS ECOSYSTEM MANAGEMENT

… FOR LIVES, LIVELIHOODS, AND THE PLANET
B. GATES, WEF, 20.03.2020:

- **BIOTECHNOLOGY** that “should dramatically change the turnaround time” for vaccines and therapeutics
- **MEDICAL RESERVE CORPS**
- Pairing the medical and military experts, so the military can provide logistics and secure areas
- Simulations, or “germ games” to see how well leaders are prepared
- Lots of advanced R&D in areas of vaccines and diagnostics.

**BACKGROUND** UNTACT (robotization of services/interaction) (R. HUTT, WEF, 11.08.2020) (pillar of the South Korean “digital new deal”)
THE GREAT RESET …

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)

WEARABLES: SMART WRISTBANDS HELP TRACK WHO HAD BEEN NEAR WHOM AT CARE HOMES (AND SOON ON YOUR ANKLE)
THE GREAT RESET …

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

THE COVID-19 HEALTH PASSPORT (D. BROOM, WEF, 30.07.2020) NEW APP AS HEALTH PASSPORT FOR TRAVELLERS/VISITORS WHO ARE VIRUS-FREE*

*“COVIDPASS COMMITS TO MANDATORY CARBON OFFSETTING FOR EACH FLIGHT PASSENGER, TO PRESERVE THE ENVIRONMENTAL BENEFITS OF REDUCED AIR TRAVEL DURING THE CRISIS”
THE GREAT RESET ...

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)

X-RAY SCANS: AI-BASED DATABASE OF X-RAY SCANS AND DEEP NEURAL NETWORKS (CURRENTLY IN ONLY IN HOSPITALS)
THE GREAT RESET …

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)

ABIGAIL RUSSIAN STEAM PUNK MOVIE 2019
THE GREAT RESET …

HEALTH MANAGEMENT WEF-APPROVED PANDEMIC INTERVENTIONS

COVID-19 FIGHTING TECHNOLOGIES (I. NSOFOR, WEF, 02.09.2020)

ON YOUR SMARTPHONE: “PLAY CORONAVIRUS AWARENESS MESSAGES AND PREVENTION TECHNIQUES AS A CALLER TUNE INSTEAD OF THE NORMAL RINGTONE”
THE GREAT RESET …

YUVAL NOAH HARARI WEF 24.01.2020

DATA COLONIALISM WEALTHY ELITES VERSUS DATA COLONIES DIGITAL DICTATORSHIPS THAT WILL MONITOR EVERYONE ALL THE TIME HACKING HUMAN(I)S(M): THE “DEFINING EQUATION OF LIFE IN THE TWENTY-FIRST CENTURY: B X C X D = AHH!”

“WAR KILLS FEWER PEOPLE THAN SUICIDE, AND GUNPOWDER IS FAR LESS DANGEROUS TO YOUR LIFE THAN SUGAR.”

“WE HAVE ALREADY SEEN THAT GOOGLE CAN DETECT NEW EPIDEMICS FASTER THAN TRADITIONAL HEALTH ORGANISATIONS, BUT ONLY IF WE ALLOW IT FREE ACCESS TO THE INFORMATION WE ARE PRODUCING. A FREE DATA FLOW CAN SIMILARLY REDUCE POLLUTION AND WASTE, FOR EXAMPLE BY RATIONALISING THE TRANSPORTATION SYSTEM.” (HARARI, 2017, 389)
"Eventually, we may reach a point when it will be impossible to disconnect from this all-knowing network even for a moment. Disconnection will mean death. If medical hopes are realised, future people will incorporate into their bodies a host of biometric devices, bionic organs and nano-robots, which will monitor our health and defend us from infections, illnesses and damage. Yet these devices will have to be online 24/7, both in order to be updated with the latest medical news, and in order to protect them from the new plagues of cyberspace. Just as my home computer is constantly attacked by viruses, worms and Trojan horses, so will be my pacemaker, my hearing aid and my nanotech immune system. If I don’t update my body's anti-virus program regularly, I will wake up one day to discover that the millions of nano-robots coursing through my veins are now controlled by a North Korean hacker.” (349) #UPDATE #VACCINATION #VIRUS

… FOR LIVES, LIVELIHOODS, AND THE PLANET
THE GREAT RESET ...

YUVAL NOAH HARARI (2017) HOMO DEUS. HARPER.

MOONSHOT 21 DEATH, THE FINAL FRONTIER #SILICONVALLEY

PAYPAL CO-FOUNDER PETER THIEL (24): “YOU CAN ACCEPT IT, YOU CAN DENY IT OR YOU CAN FIGHT IT. I THINK OUR SOCIETY IS DOMINATED BY PEOPLE WHO ARE INTO DENIAL OR ACCEPTANCE, AND I PREFER TO FIGHT IT.”

BILL MARIS, PRESIDENT GOOGLE VENTURES (IBID): “GOOGLE VENTURES IS INVESTING 36 PER CENT OF ITS $2 BILLION PORTFOLIO IN LIFE SCIENCES START-UPS, INCLUDING SEVERAL AMBITIOUS LIFE-EXTENDING PROJECTS. (...) WHY? ‘IT IS BETTER TO LIVE THAN TO DIE’”

IS IT? SOME RELIGIONS WOULD SAY NO.

STILL: “THE WRITING IS ON THE WALL: EQUALITY IS OUT, IMMORTALITY IS IN.” (IBID.)

... FOR LIVES, LIVELIHOODS, AND THE PLANET
THE GREAT RESET …

WORLD ECONOMIC FORUM INITIATOR OR AGGREGATOR

HEALTHY AND HAPPY PEOPLE
HEALTHY INSTITUTIONAL ECOSYSTEMS (BIOECONOMY, BIOPOLITICS)
HEALTHY PLANET

EX THE PLANET AS PATIENT (PRINCE CHARLES, EARTH DAY 2020, WEF
GREAT RESET EVENT JUNE 2020)

“The parallels between the human and the planetary condition in the coronavirus are quite clear. If we look at the planet as if it were a patient, we can see that our activities have been damaging her immune system and she has been struggling to breathe and thrive due to the strain we have put on her vital organs. To treat her we need to restore balance and put Nature back at the centre of the circle. To achieve this we must: act for health and well-being; understand Nature’s patterns and cycles; recognize the value of diversity, unity and the interdependence of all living things; consider the importance of innovation and adaptation; and invest in Nature-based solutions to help stimulate a more circular bioeconomy that gives back to Nature as much as we take from her.”

… FOR LIVES, LIVELIHOODS, AND THE PLANET
THE GREAT RESET
IN THE EYES OF OUR THEORY
THE GREAT RESET

WE TAKE AS GIVEN THE IDEA OF DISTINCTION AND THE IDEA OF INDICATION, AND THAT WE CANNOT MAKE AN INDICATION WITHOUT DRAWING A DISTINCTION. WE TAKE, THEREFORE, THE FORM OF DISTINCTION FOR THE FORM (SPENCER BROWN, LAWS OF FORM, P. 1)
THE GREAT RESET

OBSERVERS (WINDOWS)
THE GREAT RESET
PARSONS (1937)

ENDS

INTERNAL

EXTERNAL

GOAL ATTAINMENT

INTEGRATION

INTERNAL

EXTERNAL

ADAPTATION

LATENCY

MEANS
THE GREAT RESET
PARSONS (1937)

CONSUMMATORY

EXTERNAL

INSTRUMENTAL

INTERNAL
THE GREAT RESET

1 "(...) TRIUMPHALIST OCCIDENTAL ORGANIZING FRAMEWORK, WITHIN WHICH EVIDENCE OF HISTORICAL COMPLEXITY IS EXQUISITELY TORTURED TO FIT PARSONS’ GRAND THEORETICAL APPARATUS." (HOLTON, 2001)

2 MISSING SELF-IMPLICATION (LUHMANN)

3 WHY THESE TWO DISTINCTIONS?
THE GREAT RESET
LUHMANN’S HOMEWORK

“FEW DIFFERENTIATION FORMS HAVE SO FAR DEVELOPED IN THE HISTORY OF SOCIETY. IT SEEMS THAT IN THIS FIELD, TOO, A “LAW OF LIMITED POSSIBILITIES” APPLIES, EVEN THOUGH IT HAS YET TO BE CONSTRUCTED IN A LOGICALLY CONCLUSIVE MANNER (E.G., BY CROSS-TABULATION).” (LUHMANN, 2013, 12)
THE GREAT RESET
LUHMANN’S HOMEWORK

UNEQUAL

CENTERS
(CIVILIZATIONS, CITIES, EMPIRES)

STRATA
(CASTES, CLASSES ESTATES)

SIMILAR

SEGMENTS
(FAMILIES, TRIBES, NATIONS)

FUNCTIONS
(ECONOMY, ART, RELIGION, SPORT)

DISSIMILAR

EQUAL

ROTH S. ET AL. (2020), HARNESING BIG DATA FOR A MULTIFUNCTIONAL THEORY OF THE FIRM, EUROPEAN MANAGEMENT JOURNAL.
ROTH S. (UNDER REVIEW), DRAW YOUR ORGANIZATION! A SOLUTION-FOCUSED THEORY-METHOD FOR BUSINESS SCHOOL CHALLENGES AND CHANGE @ JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT
THE GREAT RESET

MY HOMEWORK
THE GREAT RESET
MY HOMEWORK FORMS OF COMMUNICATION/DIFFERENTIATION

roth s. et al. (2020), harnessing big data for a multifunctional theory of the firm, european management journal.
roth s. (under review), draw your organization! a solution-focused theory-method for business school challenges and change @journal of organizational change management
THE GREAT RESET

MY HOMEWORK FORMS OF COMMUNICATION/DIFFERENTIATION

ROTH S. ET AL. (2020), HARNESSING BIG DATA FOR A MULTIFUNCTIONAL THEORY OF THE FIRM, EUROPEAN MANAGEMENT JOURNAL.
ROTH S. (UNDER REVIEW), DRAW YOUR ORGANIZATION! A SOLUTION-FOCUSED THEORY-METHOD FOR BUSINESS SCHOOL CHALLENGES AND CHANGE @JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT
THE GREAT RESET

MY HOMEWORK FORMS OF COMMUNICATION/DIFFERENTIATION

UNEQUAL

CENTERS
(CIVILIZATIONS, CITIES, EMPIRES)

PREVALENCE

PRESENCE

SIMILAR

SEGMENTS
(FAMILIES, TRIBES, NATIONS)

PRESENCE

FUNCTIONS
(ECONOMY, ART, RELIGION, SPORT)

“PURPOSENCE”

PREFERENCE

PRECEDENCE

DISSIMILAR

STRATA
(CASTES, CLASSES ESTATES)

ROTH S. ET AL. (2020), HARNESING BIG DATA FOR A MULTIFUNCTIONAL THEORY OF THE FIRM, EUROPEAN MANAGEMENT JOURNAL.
ROTH S. (UNDER REVIEW), DRAW YOUR ORGANIZATION! A SOLUTION-FOCUSED THEORY-METHOD FOR BUSINESS SCHOOL CHALLENGES AND CHANGE @JOURNAL OF ORGANIZATIONAL CHANGE MANAGEMENT.
THE GREAT RESET

MORALIZATION 1 STRATIFICATION OF FUNCTIONS #PRECEDENCEOFLIFE
THE GREAT RESET

MORALIZATION 1 STRATIFICATION OF FUNCTIONS #PREVALENCEOFHEALTH

Fig. 2. Combined occurrence frequencies of all the “function system”-specific keywords as found in the English language Google Books corpus (1800–2000).
THE GREAT RESET

MORALIZATION 1 STRATIFICATION OF FUNCTIONS #PREVALENCEOFHEALTH

<table>
<thead>
<tr>
<th>Search term</th>
<th>Search term</th>
<th>Search term</th>
<th>Search term</th>
</tr>
</thead>
<tbody>
<tr>
<td>power + government</td>
<td>health + disease + ...</td>
<td>system + method + ...</td>
<td>business + economy + ...</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Worldwide</th>
<th>2004 – present</th>
<th>All categories</th>
<th>Web Search</th>
</tr>
</thead>
</table>

Interest over time

![Graph showing interest over time](image-url)
THE GREAT RESET

MORALIZATION 2 HEALTH STRATIFICATION UNTRANSFERABLE RIGHTS

MONEY  HEALTH  NEXT S
THE GREAT RESET

MORALIZATION 2 HEALTH STRATIFICATION (LIMITS TO SOCIAL MOBILITY)

UNTACKHABLES 1.0
INDIA’S “EVIL APARTHEID”

MASCLOHES
STIGMA FOR DEVIANCE

UNTACKHABLES 2.0
STIGMA FOR (VACCINATION) DENIERS

As Sweden’s death count spiralled last spring at one of the highest global rates, this once faceless scientist was accused of creating a “pariah state”.

[Image of Emmanuel Macron]
THE GREAT RESET

MORALIZATION 2 HEALTH STRATIFICATION (LIMITS TO SOCIAL MOBILITY)

THE POOR DIE AND THE RICH DON'T LIVE (IN TIME, 2011)
THE GREAT RESET
MORALIZATION RESTRATIFICATION FOR LIVES, LIVELIHOODS & PLANETS

- CONTACT TRACING
- MOBILITY TRACING
- SOCIAL CONTACTS AND (SOCIAL) MOBILITY CONTINGENT ON HEALTH STATUS (AND CREDIT HISTORY)
- HEALTH AND ECOLOGY SCORING (SOCIAL SCORING 2.0)
- RIGHTS DEPRIVATION FOR CERTAIN HEALTH SITUATIONS AND STRATA (DISENFRANCHISEMENT OF INFECTED VOTER POPULATIONS, SEE GALICIA AND BASQUE COUNTRY; NO JAB NO PAY IN AUSTRALIA)
- HEALTH CRIMES (INFECTION MURDER CHARGES; SEE HUNGARY, GREECE)
- NEW SEGREGATION
- NEW UNTOUCHABLES
- NEW YELLOW STARS
- NEW MIDDLE AGE …
THE IMPERSONAL FORCES OF OVER-POPULATION AND OVER-ORGANIZATION, AND THE SOCIAL ENGINEERS WHO ARE TRYING TO DIRECT THESE FORCES, ARE PUSHING US IN THE DIRECTION OF A NEW MEDIEVAL SYSTEM. THIS REVIVAL WILL BE MADE MORE ACCEPTABLE THAN THE ORIGINAL BY SUCH BRAVE-NEW-WORLDIAN AMENITIES AS … [SEE ON THE LEFT-HAND SIDE]; BUT, FOR THE MAJORITY OF MEN AND WOMEN, IT WILL STILL BE A KIND OF SERVITUDE” (HUXLEY, 1958, BRAVE NEW WORLD REVISITED, 36)
THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY AUTO-MORALIZATION

OUR DIS-/ADVANTAGES

• INSISTENCE ON PARADOX (CONTINGENCY VS CAUSALITY) [BIO FOOD FOR PLANET GMO VS. MANDATORY (M)RNA VACCINES]
• SELF-IMPLICATION (VERSUS SENDER-RECEIVER OR SUBJECT-OBJECT)
• SOCIAL THEORY (COMMUNICATION VERSUS BEHAVIOUR AND COGNITION)

#SYSTEMSBESTSELLERS

FILTH
FEAR
OVERLOAD
OVERDOSE
THE GREAT RESET
THE PERFORMANCE OF SYSTEMS THEORY SYSTEMIC THERAPY

• MORAL DEFRAMING ("CONTINGENCY" PLANS)
• WHO MAKES THE PATIENT? WHAT THE THERAPIST?
• WHAT IS THE THERAPY? #PROGRAMMES
• AUTOThERAPy? AUTOImmunity?

#SYSTEMSTHERAPY
THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY THERAPY DIS-/MORALIZATION

• MORAL DEFRAMING ("CONTINGENCY" PLANS)
• 100% DISMORALISED TEXTS
• TRANSPARENT SOCIETY, DISMORALISED SOCIETY

#NEXTCYBERNETHICS
THE GREAT RESET
THE PERFORMANCE OF SYSTEMS THEORY ORGANIZATION AND FUNCTION

AS MORAL CLAIM: “ACT ALWAYS SO AS TO INCREASE THE NUMBER OF CHOICES”

AS SCIENCE:
• VALUES CANCEL DECISIONS (AND VV. #ALTERNATIVES)
• INSTITUTION AND ORGANIZATION (PYRAMIDS OF VALUES VS. SYSTEMS OF DECISIONS)
• INSTITUTION AND FUNCTION (STRATIFICATION VS. FUNCTIONAL DIFFERENTIATION)

#NEXTCYBERNETHICS
THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY

SYSTEM AND ENVIRONMENT

#PARSPROTOTO
THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY

SYSTEM AND ENVIRONMENT

THE GREAT RESET

THE PERFORMANCE OF SYSTEMS THEORY ONE AND ZERO

#THEORYPROGRAMMES

THE SMALL UPDATES
OF SOCIAL SYSTEMS THEORY
CONTINGENTS OF CONTINGENCY

PATCHES
INSISTENCE ON PARADOX (CONTINGENCY VS CAUSALITY)
SOCIAL THEORY (DOUBLE CONTINGENCY VS BEHAVIOUR AND COGNITION)
MORAL DE-FRAMING (“CONTINGENCY” PLANS)
SYSTEMS THERAPY
INSTITUTION AND ORGANIZATION
STRATIFICATION AND FUNCTION
ENVIRONMENT AS PLURAL
SOCIETY (NOT PARS-PRO-TOTO)
DIGITAL TRANSFORMATION OF SOCIAL THEORY

75%
THE GREAT RESET
RESTRATIFICATION FOR LIVES, LIVELIHOODS, AND THE PLANET

LUHMANN CONFERENCE 2020
PROF. STEFFEN ROTH LA ROCHELLE BUSINESS SCHOOL (FRANCE) AND UNIVERSITY OF TURKU (FINLAND) DERROTH.COM
Call for Papers: Simulation and dissimulation

as evidence. More concretely, in the current crisis, simulations have been or are being used to

- Detect, define, and assess the risk/extent of the COVID-19 pandemic,
- Guide and justify the selection and implementation of the risk mitigation strategies, and
- Assess the efficiency of the risk mitigation strategies.

In situations where problem definition, method choice, and success measurement are all based on simulations, however, we are confronted with the question of how we can at all distinguish between a simulated and an actual crisis. Overreliance on simulations may therefore be

Guest editors:

Steffen Roth
Full Professor of Management, La Rochelle Business School, France

Adjunct Professor of Economic Sociology, University of Turku, Finland

*Corresponding proponent: strot@me.com

Michael Grothe-Hammer
Associate Professor of Sociology, Norwegian University of Science and Technology, Norway

Jari Kaivo-oja
<table>
<thead>
<tr>
<th></th>
<th>TRUE CONNECTION REENTRY OF TRUE DISTINCTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>UNEQUAL</td>
<td>UNEQUAL</td>
</tr>
<tr>
<td>NOT UNEQUAL</td>
<td>DISSIMILAR</td>
</tr>
</tbody>
</table>

- **EQUAL**
- **NOT EQUAL**
- **SIMILAR**
- **UNEQUAL**